

Academic CV Jane Wills

Employment	Institute of Health and Social Care[IHSC] London South Bank University(LSBU)
Designation	Professor of Public Health and Health Promotion
Area of expertise	Health promotion, behaviour change, health and social policy
Qualifications	Certificate in Counselling and Psychotherapy, Regents College London MSc Health Education University of London MA Education University of York BA History University of York
Professional Experience	2021-date Co-Investigator Public Health Intervention Responsive Studies Centre[PHIRST South Bank] 2017-2021 Director of Research and Enterprise IHSC, LSBU 2008-date Professor of Public Health and Health Promotion, LSBU 2004-2008 Reader Public Health and Health Promotion, LSBU 1993-2004 Senior Lecturer Public Health and Health Promotion, LSBU
Professional Activities	2019-date Visiting Professor Public Health, Southeast University, Nanjing, China 2004-2008 Visiting lecturer University of Witwatersrand, Johannesburg, SA 2008-2010 Visiting lecturer University of Athens 2013- date, Visiting lecturer University of Liverpool Faculty of Public Health - Associate Member Higher Education Academy – Senior Fellow Royal Society of Public Health - Fellow International Union of Health Promotion and Education – Member Global Working Party Health Literacy
Research activities and grants selected in 5 years	NIHR -Co-Investigator PHIRST South Bank (2.5m 2020-2025) Burdett Foundation – Developing Healthier Nurses 150k (2015-2019) Public Health Academy masterclasses 80k (2019-2021)
Selected publications in last 5 years	Wills J (2022) Foundations for Health Promotion. London, Elsevier 5 th edn. Naidoo J and Wills J (2022) (eds.) Health Studies: an introduction. Singapore, Springer 4 th edn. <u>‘Odds Are: They Win’: a disruptive messaging innovation for challenging harmful products and practices of the gambling industry</u> T. Mills, J. Grimes, E. Caddick, C.L. Jenkins, J. Evans, A. Moss, J. Wills , S. Sykes and Moss, A. (2023). ‘Odds Are: They Win’: a disruptive messaging innovation for challenging harmful products and practices of the gambling industry. <i>Public Health</i> . 224, pp. 41-44. https://doi.org/10.1016/j.puhe.2023.08.009 <u>Public health practitioners as policy advocates: skills, attributes and development needs.</u> Sykes, S., Wills, J. and Watkins, M. (2023). Public health practitioners as policy

	<p>advocates: skills, attributes and development needs. <i>Health Promotion International</i>. https://doi.org/10.1093/heapro/daad102</p> <p><u>Doing public health differently: How can public health departments engage with local communities through social media interventions?</u> Watkins, M., Mallion, J.S., Frings, D., Wills, J., Sykes, S. and Whittaker, A. (2023). Doing public health differently: How can public health departments engage with local communities through social media interventions? <i>Public Health in Practice</i>. https://doi.org/10.1016/j.puhip.2023.100412</p> <p><u>Public health messages during a global emergency through an online community: A discourse and sentiment analysis</u> Watkins, M., Mallion, J., Frings, D., Wills, J., Sykes, S. and Whittaker, A. (2023). Public health messages during a global emergency through an online community: A discourse and sentiment analysis. <i>Frontiers Digital Health</i>. 5. https://doi.org/10.3389/fdgth.2023.1130784</p> <p><u>Settings for the development of health literacy: A conceptual review</u> Jenkins, C., Wills, J. and Sykes, S. (2023). Settings for the development of health literacy: A conceptual review. <i>Frontiers in Public Health</i>. 11, p. 1105640. https://doi.org/10.3389/fpubh.2023.1105640</p> <p><u>Multiple group membership, optimistic bias and infection risk in the context of emerging infectious diseases</u> Frings, D., Wills, J., Sykes, S., Wood, K. and Albery, I. (2023). Multiple group membership, optimistic bias and infection risk in the context of emerging infectious diseases. <i>European Journal of Health Psychology</i>. (30), pp. 115-125. https://doi.org/10.1027/2512-8442/a000127</p> <p><u>Involving Children in Health Literacy Research</u> Jenkins, C., Wills, J. and Sykes, S. (2022). Involving Children in Health Literacy Research. <i>Children</i>. 10 (1), p. 23. https://doi.org/10.3390/children10010023</p> <p><u>Public Libraries as Supportive Environments for Children's Development of Critical Health Literacy</u> Jenkins, C., Sykes, S. and Wills, J. (2022). Public Libraries as Supportive Environments for Children's Development of Critical Health Literacy. <i>International Journal of Environmental Research and Public Health</i>. 19 (19). https://doi.org/10.3390/ijerph19191189</p> <p><u>Differences in digital health literacy and future anxiety between health care and other university students in England during the COVID-19 pandemic.</u> Frings, D., Sykes, S., Ojo, A., Rowlands, G., Trasolini, A., Dadaczynski, K., Okan, O and Wills, J. (2022). Differences in digital health literacy and future anxiety between health care and other university students in England during the COVID-19 pandemic. <i>BMC Public Health</i>. 22 (658). https://doi.org/10.1186/s12889-022-13087-y</p> <p><u>Street Gangs and Coercive Control: The Gendered Exploitation of Young Women and Girls in County Lines</u> Havard, T., Densley, J., Whittaker, A. and Wills, J. (2021). Street Gangs and Coercive</p>
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	<p>Control: The Gendered Exploitation of Young Women and Girls in County Lines . <i>Criminology and Criminal Justice</i>. https://doi.org/10.1177/17488958211051513</p> <p><u>eHealth literacy during the COVID-19 pandemic: seeking, sharing, suspicion amongst older and younger UK populations</u> Sykes, S., Wills, J., Trasolini, A., Wood, K. and Frings, D. (2021). eHealth literacy during the COVID-19 pandemic: seeking, sharing, suspicion amongst older and younger UK populations. <i>Health Promotion International</i>. 37 (1), p. daab103. https://doi.org/10.1093/heapro/daab103</p> <p><u>Multidimensional eHealth Literacy for Infertility</u> Sykes, S., Wills, J., Frings, D., Church, S. and Wood, K. (2020). Multidimensional eHealth Literacy for Infertility. <i>International Journal of Environmental Research and Public Health</i>. 17 (3), pp. 966-966. https://doi.org/10.3390/ijerph17030966</p> <p><u>Shaping alcohol health literacy: a systematic concept analysis and review</u> Sykes, S, Wills, J, Okan, O and Rowlands, G (2019). Shaping alcohol health literacy: a systematic concept analysis and review. <i>Health Literacy Research and Practice</i>. https://doi.org/10.3928/24748307-20191104-01</p> <p><u>Critical health literacy for the marginalised: Empirical findings</u> Sykes, S. and Wills, J. (2019). Critical health literacy for the marginalised: Empirical findings. in: Orkan, O., Ullrich, B., Levin-Zamir, D., Pinheiro, P. and Sorensen, K. (ed.) <i>International Handbook of Health Literacy: Research, Practice and Policy across the Life-Span</i> Bristol</p> <p><u>How parents describe the positive aspects of parenting a child who has intellectual disabilities: a systematic review and narrative synthesis</u> Wills, J and Beighton, C (2019). How parents describe the positive aspects of parenting a child who has intellectual disabilities: a systematic review and narrative synthesis. <i>Journal of Applied Research in Intellectual Disabilities</i>. 32. https://doi.org/10.1111/jar.12617</p> <p><u>Challenges and opportunities in building critical health literacy</u> Sykes, SM and Wills, JD (2018). Challenges and opportunities in building critical health literacy. <i>Global Health Promotion</i>. 25 (4), p. 2018. https://doi.org/10.1177/1757975918789352</p> <p><u>Nurses as role models in health promotion: piloting the acceptability of a social marketing campaign.</u> Wills, J, Kelly, M and Frings, D (2018). Nurses as role models in health promotion: piloting the acceptability of a social marketing campaign. <i>Journal of Advanced Nursing</i>. 75 (2), pp. 423-431. https://doi.org/10.1111/jan.13874</p>
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