

Curriculum Vitae

Eric Breton, MA, PhD

Assistant professor,

EHESP School of public health, Rennes, France

Research Unit Arènes (CNRS / UMR 6051: team INSERM U1309)

<https://www.ehesp.fr/annuaire/enseignement-recherche/eric-breton/>



Languages spoken and written

English, French (native), and some Spanish.

Education

- 2005 Ph.D. in Public Health (health promotion), Université de Montréal, Montréal.
- 1994 Master of Arts (MA) in Social and Cultural Anthropology, Université Laval, Québec City.
- 1991 Bachelor of Arts (BA) in Anthropology, Université Laval, Québec City.

Work Experience

- 2019-2021 Assistant professor, in health promotion, EHESP School of public health, Rennes, France.
- 2010-2018 Assistant professor, holder of the Santé publique France chair in health promotion, EHESP School of public health, Rennes, France.
- 2007-2010 Assistant Professor in health promotion, *Zayed University, Abu Dhabi, United Arab Emirates.*
- 2005-2007 Post-doctoral fellow, School of Health and Social Development, Deakin University, Melbourne, Australia.
- 2002-2004 Research project coordinator, Interdisciplinary health Research Group (GRIS), Université de Montréal, Montréal, Canada.
- 1996-2000 research assistant, Faculty of nursing, Université de Montréal, Montréal, Canada.

Publications in refereed journals (a selection)

- Breton, E., & Le Bodo, Y.** (2023). In Centralized Health Systems, Much Is Out of Sight When Analyses of Local HiAP Strategies Are Limited to Public Administration. *International Journal of Health Policy and Management*. <https://doi.org/10.34172/ijhpm.2022.7646>
- Le Bodo, Y., Fonteneau, R., Diallo, D., Harpet, C., Hudebine, H., Jabot, F., Sherlaw, W., Kendir, C., Bourgueil, Y., & **Breton, E.** (2022). Measuring local strategies to address the determinants of population health : Development and application of the CLotterreS instrument. *Revue d'Épidémiologie et de Santé Publique*. <https://doi.org/10.1016/j.respe.2022.09.073>
- Le Bodo, Y., Etilé, F., Julia, C., Friant-Perrot, M., **Breton, E.**, Lecocq, S., Boizot-Szantai, C., Bergeran, C., & Jabot, F. (2022). Public health lessons from the French 2012 soda tax and insights on the modifications enacted in 2018. *Health Policy*, S0168851022001002. <https://doi.org/10.1016/j.healthpol.2022.04.012>
- Kendir, C., **Breton, E.**, Le Bodo, Y., & Bourgueil, Y. (2020). Collaboration of primary care and public health at the local level : Observational descriptive study of French local health contracts. *Primary Health Care Research & Development*, 21, e61. <https://doi.org/10.1017/S1463423620000559>
- Ramirez-Valles, J., **Breton, E.**, Chae, D. H., Haardörfer, R., & Kuhns, L. M. (2020). The COVID-19 Pandemic: Everything Old Is New Again in Public Health Education. *Health Education & Behavior*, 109019812093506. <https://doi.org/10.1177/1090198120935067>

- Kendir, C., & **Breton, E.** (2020). Health Literacy : From a Property of Individuals to One of Communities. *International Journal of Environmental Research and Public Health*, 17(5), 1601. doi.org/10.3390/ijerph17051601
- Harpet, C., Templon, J., Fonteneau, R., Sherlaw, W., **Breton, E.**, & les membres de l'équipe CLoterreS. (2019). [Local health contracts: what place for environmental health?] *Revue ERS, Environnement Risque et Santé*, 18(2), 135–147. doi.org/10.1684/ers.2019.1289
- Ungureanu, J., Toussaint, J.-F., & **Breton, E.** (2018). [Improving national policies to promote health-enhancing physical activity], 30(2), 157. doi.org/10.3917/spub.182.0157
- Khayat-zadeh-Mahani, A., **Breton, E.**, Ruckert, A., & Labonté, R. (2017). Banning shisha smoking in public places in Iran: an advocacy coalition framework perspective on policy process and change. *Health Policy and Planning*, czx015. doi.org/10.1093/heapol/czx015
- Breton, E.** (2016). [The Ottawa Charter: 30 Years without an Action Plan?] *Santé Publique*, 28(6), 721–727. www.cairn.info/revue-sante-publique-2016-6-page-721.htm
- Breton, E.** (2016). A Sophisticated Architecture Is Indeed Necessary for the Implementation of Health in All Policies but not Enough. *International Journal of Health Policy and Management*, 5(6), 383–385. <http://dx.doi.org/10.15171/ijhpm.2016.28>
- Lacouture, A., **Breton, E.**, Guichard, A., & Ridde, V. (2015). The concept of mechanism from a realist approach: a scoping review to facilitate its operationalization in public health program evaluation. *Implementation Science*, 10(1). doi.org/10.1186/s13012-015-0345-7
- Dupin, C. M., **Breton, E.**, et al. (2015). [Reflections on the evaluation and funding of complex public health interventions]. *Santé Publique*, 27(5), 653–657. [cairn.info/revue-sante-publique-2015-5-page-653.htm](http://www.cairn.info/revue-sante-publique-2015-5-page-653.htm)
- Stachenko, S., Pommier, J., You, C., Porcherie, M., Halley, J., & **Breton, E.** (2015). [Regional actors' contributions to the reduction of social inequalities in health: the case of France]. *Global Health Promotion*. doi.org/10.1177/1757975915600668.
- De Leeuw, E., Clavier, C., & **Breton, E.** (2014). Health policy - why research it and how: health political science. *Health Research Policy and Systems*, 12(1), 55. doi.org/10.1186/1478-4505-12-55
- Breton, E.** & Sherlaw, W. (2011). Examining tobacco control strategies and aims through a social justice lens: An application of Sen's capability approach. *Public Health Ethics*, 4(2), 149-159. [10.1093/phe/phr022](https://doi.org/10.1093/phe/phr022)
- Breton, E.** & de Leeuw, E. (2011). Theories of the policy process in health promotion research: a review. *Health Promotion International*, 26(1), 82-90. doi.org/10.1093/heapro/daq051
- Breton E.**, Richard L, Gagnon F, Jacques M & Bergeron P. (2008) Health promotion research and practice require sound policy analysis models: the case of Quebec's Tobacco Act. *Social Science & Medicine*, 67(11), 1679–1689. doi.org/10.1016/j.socscimed.2008.07.028
- Breton E.**, Richard L, & Gagnon, F. (2007) The role of health education in the policy change process: lessons from tobacco control. *Critical Public Health*, 17(4), 351-364. doi.org/10.1080/09581590701549527#

Book chapters (a selection)

- Breton, E.**, Le Bodo, Y., Diallo, D., Sherlaw, W., Harpet, C., & Hudebine, H. (2022). The Contribution of Health Promotion Research to Advancing Local Policies : New Knowledge, Lexicon and Practice—Research Network. In L. Potvin & D. Jourdan (Éds.), *Global Handbook of Health Promotion Research*, Vol. 1 (p. 399-414). Springer International Publishing. https://doi.org/10.1007/978-3-030-97212-7_27
- Hudebine, H., **Breton, E.**, Le Bodo, Y., & Perrin, F. (2021). [The paradox of social investment and the contribution of public action to the reproduction of social and territorial inequalities in health: the case of local health contracts] In *La Fabrique des inégalités sociales de santé* (p. 77-81). Presses de l'Université de Toulouse 1 Capitole - IFERISS. hal.archives-ouvertes.fr/hal-03206844

- Breton, E.** (2020). [The Determinants of Population Health]. In E. Breton, F. Jabot, J. Pommier, & W. Sherlaw (Éds.), *La promotion de la santé. Comprendre pour agir dans le monde francophone* (2nd ed., p. 91-116). Presses de l'EHESP.
- Breton, E.,** Ridde, V., Guichard, A., & Lacouture, A. (2018). [The realist evaluation of public health programmes: disentangling the DNA of interventions to better explain their outcomes]. In N. Haschar-Noe & T. Lang (Dirs.), *Réduire les inégalités sociales de santé. Une approche interdisciplinaire de l'évaluation* (pp. 116–124). Toulouse: Presses Universitaires du Midi. <http://pum.univ-tlse2.fr/~Reduire-les-inegalites-sociales-de~.html>
- Breton, E.,** & Brochard, A. (2017). [The history of health promotion]. In E. Breton, F. Jabot, J. Pommier, & W. Sherlaw (Eds.), *La promotion de la santé. Comprendre pour agir dans le monde francophone*. Rennes: Presses de l'EHESP. www.presses.ehesp.fr/produit/promotion-de-sante/
- Breton, E.** (2015). [A common belief: Reducing social inequalities in health is mainly about actions towards the most vulnerable]. In V. Ridde & F. Ouattara (Eds.), *Des idées reçues en santé mondiale* (pp. 148–153). Les Presses de l'Université de Montréal. www.pum.umontreal.ca/catalogue/des-idees-recues-en-sante-mondiale
- Breton, E.,** Richard, L., Gagnon, F., Jacques, M., & Bergeron, P. (2013). Coalitions advocacy action and research for policy development. In C. Clavier & E. de Leeuw (Eds.), *Health promotion and the policy process* (pp. 43–62). Oxford: Oxford University Press. <https://global.oup.com/academic/product/health-promotion-and-the-policy-process-9780199658039?cc=fr&lang=en&#>
- Breton E,** Pommier J, Porcherie M, Lima E, Gindt-Ducros A, & Diop N. (2011). The state of health promotion practice, research and training in France: better days ahead? In G. Pavleković, et al. (Eds.), *Twenty Years of Capacity Building in Health Promotion*. (pp. 159-162). Zagreb: The European Training Consortium in Public Health and Health Promotion (ETC-PHHP) and the Andrija Štampar School of Public Health. https://etcsummerschool.files.wordpress.com/2014/11/etc_book_2011.pdf

Books

- Breton, E.,** Jabot, F., Pommier, J., & Sherlaw, W. (Éds.). (2020). [Health promotion. Better understanding to improve intervention in the French-speaking world] *La promotion de la santé. Comprendre pour agir dans le monde francophone* (2nd ed.). Rennes : Presses de l'EHESP. www.presses.ehesp.fr/produit/promotion-de-sante/
- Breton, E.,** Jabot, F., Pommier, J., & Sherlaw, W. (Eds.). (2017). [Health promotion. Better understanding to improve intervention in the French-speaking world]. Rennes: Presses de l'EHESP. www.presses.ehesp.fr/produit/promotion-de-sante/
- You, C., Joanny, R., Ferron, C., & Breton, E. (2017). [Intervening locally in health promotion: lessons from the experience of the Pays de Redon-Bretagne Sud]. Chaire « Promotion de la santé » à l'EHESP et Ecole des Hautes Etudes en Santé Publique. <https://hal.science/hal-04075476>

Oral presentations including as guest speaker

More than 40 oral presentations in conferences organised by the IUHPE, EUPHA, Nordic Health Promotion Research Network, French society for public health, World Federation of Public Health Associations, etc.

More than 50 presentations as guest speaker in France (mainland and territories overseas), Lebanon, Malaysia, Morocco, Thailand, Switzerland, United Arab Emirates, etc.

Scientific commissions and working groups (a selection)

I sat on the editorial boards of 3 journals: *Sistema Salute* (Italy), *Éducation, Santé, Sociétés* (France), and *Health Education & Behavior* (USA).

I also sat as an expert on the boards of different national organisations such as:

- The Higher Council on Public Health (HCSP);
- The University network for health education (UNIRÉS);
- the Surveillance council of the Regional health agency of Brittany (ARS Bretagne).

Teaching and Tutoring Experience

Since 2005, at *Deakin University*, *Zayed University* and at the EHESP, I have been teaching a number of subjects in Bachelor, Master and continuing education programmes.

At the EHESP, I teach two MPH modules for international students (“Health promotion and health education” and “Health promotion and disease prevention program and policy planning”). I am also the coordinator of a one-year, six-module continuing education programme in health promotion ([Certificat de promotion de la santé](#)). I also regularly contribute to other courses and to custom-made training programmes for public health professionals delivered at their workplaces.

In 2021, I initiated with the head of the [UNESCO Chair Global Health and Education](#) the first edition of the [Global Community Health Annual Workshop](#). An international 3-day training programme aimed at building capacities and improving the legitimacy of community health policy and practice.

From 2011 to 2017, I was representing my institution in the *European Training Consortium in Public Health and Health Promotion* ([ETC PHHP](#)) and involved in the planning and teaching of its annual summer school. My team and I organized the 2014 edition of the summer school that was hosted at the EHESP in Rennes.

Active research grants (selection)

I am regularly successful in competitive research grant applications:

- 2022-24 INCa (DEPREV 2021) [Promoting and developing smoke-free university campuses in France (ProDevCampus)] (DEPREV21-002-GALLOPEL-MORVAN) PI Karine GALLOPEL-MORVAN. 243k€. WP “Modelling of initiatives to promote smoke-free campuses” section headed led by Eric Breton.
- 2021-23 Regional Health Agencies of La Réunion and Normandie PATTERN 2 project: Evaluation of « A family Affair!” prevention programme. 66k€. PI Eric Breton.
- 2020-21 IReSP [Prevention of the intergenerational transmission of addictive behaviours : An interventional research project on “A family Affair”] (IRESP-19-ADDICTIONS-04), 98k€. PI Eric Breton.
- 2020-22 ARS Bretagne et Pays de la Loire dans le cadre du Dispositif inter-régional de recherche, d’évaluation et d’expertise en santé (Direes) de l’EHESP. [Evaluation of the impacts of the local health contracts on the local capacities in health promotion in the Brittany and Pays de la Loire regions]. 29k€.
- 2019-23 IReSP (Appel à Projets Général 2018) projet SODA-TAX (LI-JABOT-AAP18-PREV-006) [Analysis of the development, implementation and outcomes of the French taxation of sweet beverages], 164K€. Equipe coordination et équipe 1 : Françoise Jabot, Yann Le Bodo et Eric Breton.
- 2017-20 IReSP (breton-aap16-prev-16) project [CLoterres](#) [Local strategies for primary prevention and health promotion: the local health contracts as devices for implementing regional policies at the local level.] 200K€, PI Eric Breton.
- 2017-18 National Institute for Cancer (INCa : RISP17-010_AM) [Documenting and improving interventions for the promotion of physical activity in tertiary prevention in oncological services in hospitals: a seed project], 29K€, PI Eric Breton.